Historical sociolinguistics meets constructional change

Gender and the way-construction in the Corpus of Historical American English

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CxG meets Historical Sociolinguistics

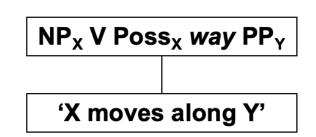
- Many previous studies suggest that language change can be driven by particular social groups, e.g. women vs. men (Nevalainen & Raumolin-Brunberg 2003)
- Here we investigate gender differences in productivity (Säily 2011)
- **Productivity** = change in the range of lexical items that can be used in a construction

- Verb + Possessive + way + PP
 They hacked their way through the jungle.

 We pushed our way into the bar.
- We focus on the "path-creation" sense: the verb refers to the means that enable motion (Traugott & Trousdale 2013, Perek 2018)
- Vs. "manner" sense or "incidental-action" sense:

 They trudged their way through the snow.

 He whistled his way across the room.



- Path-creation sense claimed to originate from transitive uses of verbs with the noun way (Israel 1996, Traugott & Trousdale 2013)
- Convey the literal creation or maintenance of a path, e.g. with dig, pave
- Motion along that path is initially an implicature
- Constructionalization: path-creation and motion directly paired with "V one's way PP" (Traugott & Trousdale 2013)

- Construction initially centered on physical verbs, in line with the diachronic origin (Israel 1996, from OED data) cut, hew, sheer, plough, dig, clear, etc. (17th-18th century)
- Other, more abstract verbs are attested later, especially from the 19th century onwards

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smirk, spell, write (Israel 1996)
joke, laugh, talk, bully (Perek 2018)
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- Perek (2018): increasingly wide range of verbs in 19th-20th AmE (COHA), away from concrete path-creation
- Many new verb classes correspond to unusual ways to create a path: interaction, commerce, cognition, etc.
- More likely to involve abstract, metaphorical motion (Perek 2018, 2020)

They talk about Uncle Paul having bought his way into the Senate!

Research questions

- 1. Did the social factor of **gender** play a role in the changes in the productivity of the construction?
- 2. Are there differences in the semantic areas favoured by men vs. women at different points in time?

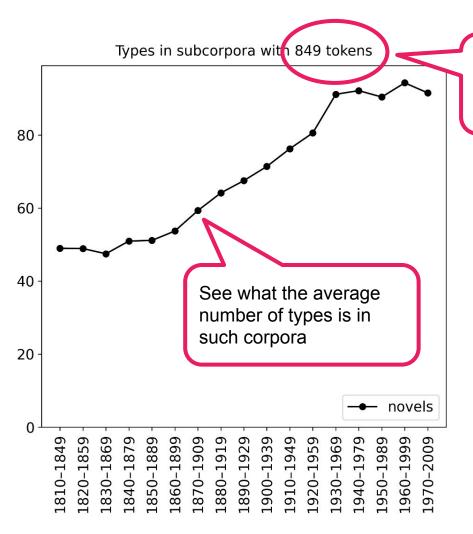
Material

- Corpus of Historical American English (COHA)
 - 400 MW, 1810-2009
- Fiction section: c. 50% of the data
 - **Gender metadata** for authors developed by Öhman et al. (2019)
 - Promising material for sociolinguistic investigation: a more speech-like genre (dialogue)
 - Types of fiction (e.g. short stories, drama, movie scripts) unevenly distributed over time (Säily & Vartiainen forthcoming)
 - → restriction to novels only, c. 150 MW

Analysis 1: type frequencies

Methods

- We study the productivity of the way-construction (path-creation sense) by measuring type frequencies
 - I.e. how many different items in the verb slot in different time periods
- Key challenges:
 - Different amounts of text from different time periods, different amounts of text from men and women: how to compare type frequencies?
 - o If we observe trends, are they statistically significant?

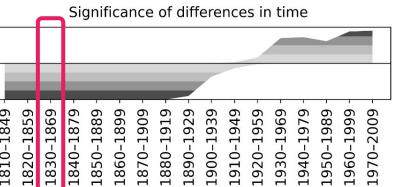


Choose **random subcorpora** with the same number of tokens (instances of the construction) from each time period

Visualizing trends

These periods have significantly many types

These periods have significantly few types

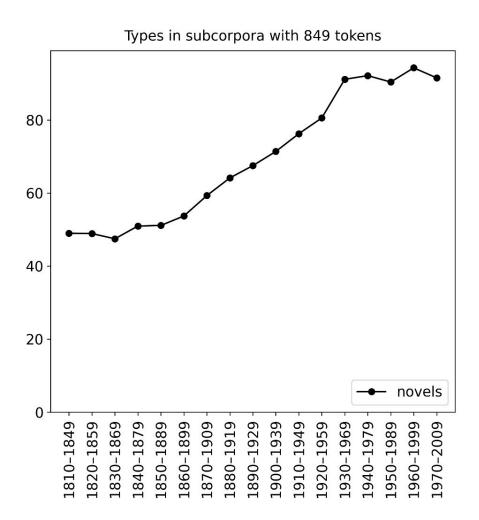


Assessing statistical significance

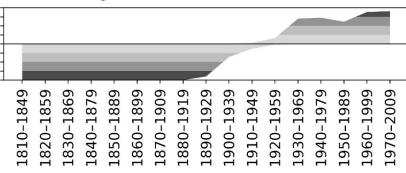
For each period (using all of the data):

Sample random subcorpora from the whole corpus until you have a subcorpus of a comparable size

Do you typically get more or fewer types?

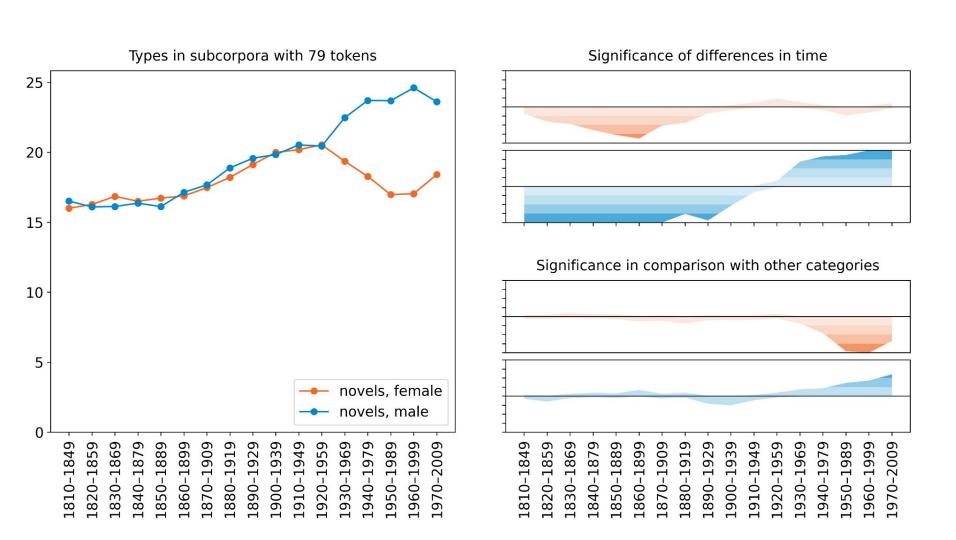


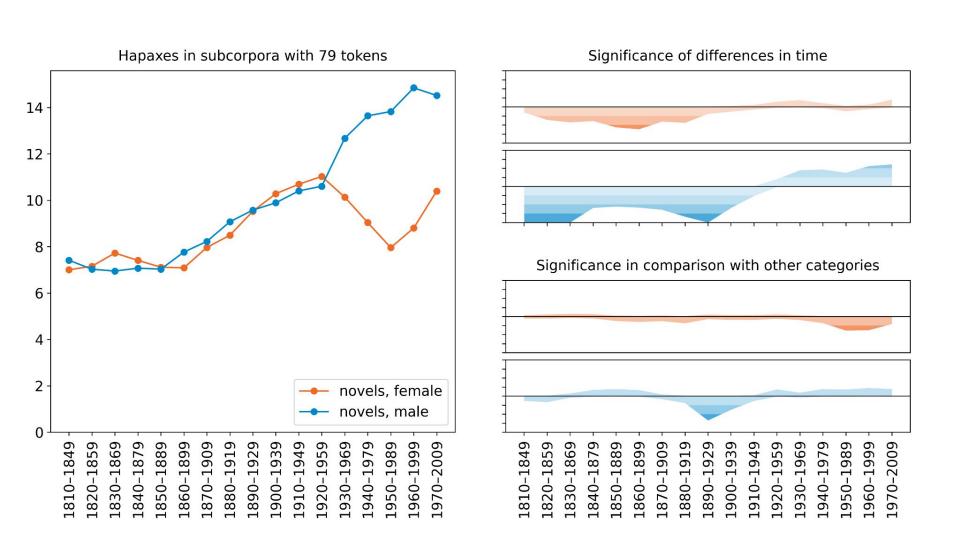


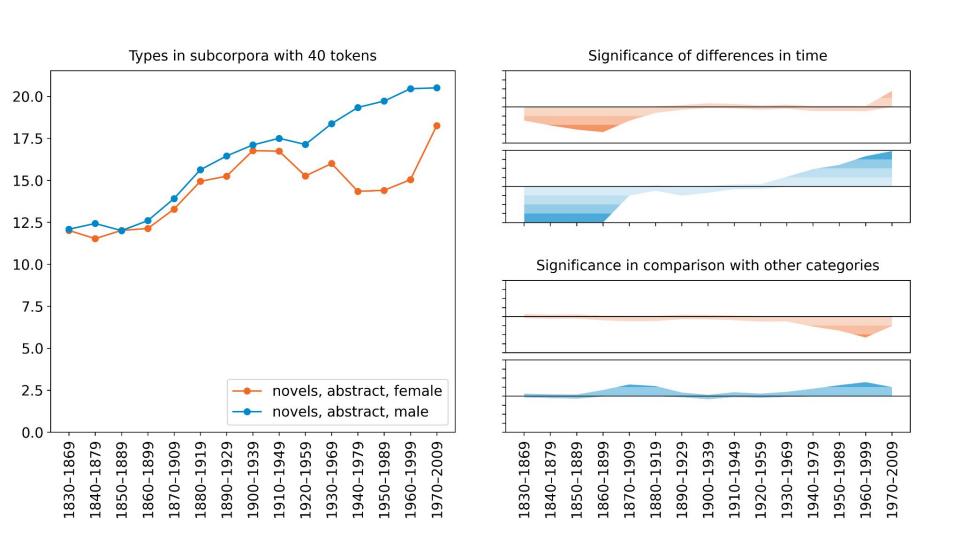


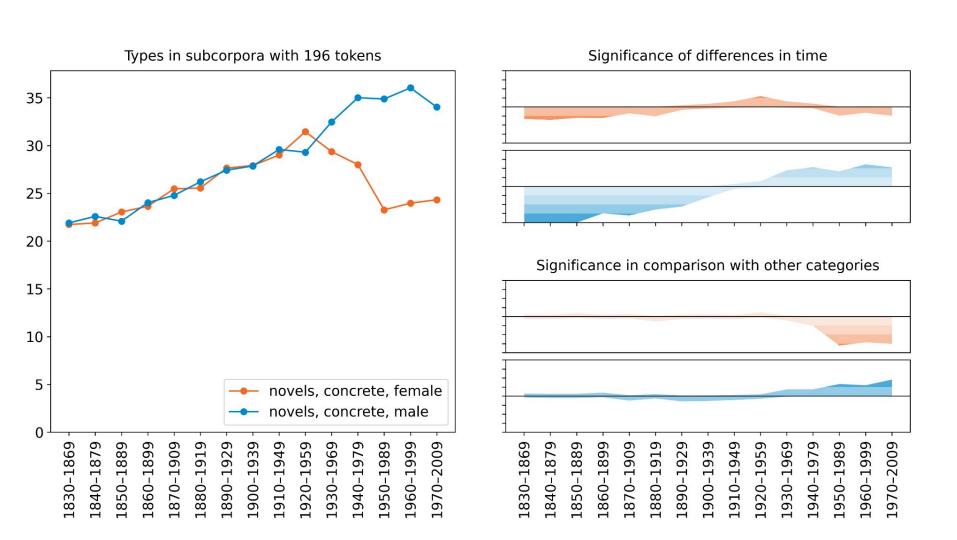
A clear increasing trend that is also statistically significant

github.com/suomela/types3









Type frequency

- Increase in productivity over time for both genders
 - Both abstract (slightly led by men?) and concrete types
 - Levelling in the later 20thC, dip in women's productivity
- But what kind of types are involved?
- Do men and women use the cx in different semantic areas?
- We examine these questions using distributional semantics

Analysis 2: semantic analysis

Semantic analysis

- Same issues as type frequency: hard to compare and make semantic generalizations from uneven samples
- Types may vary considerably between matched-size random samples, so no sample can be representative
- Problem = we cannot average over individual types
 - But we can average over type counts
 - We just need to add a semantic dimension to type counts
 - We use distributional semantics to achieve this

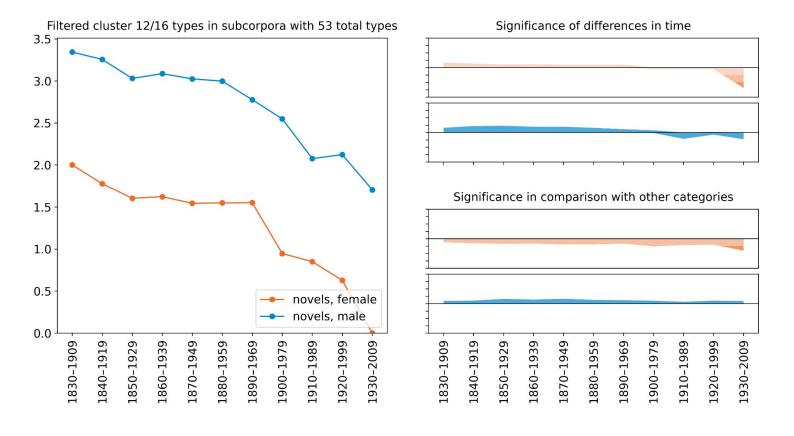
Distributional semantics

"You shall know a word by the company it keeps" Firth (1957: 11)

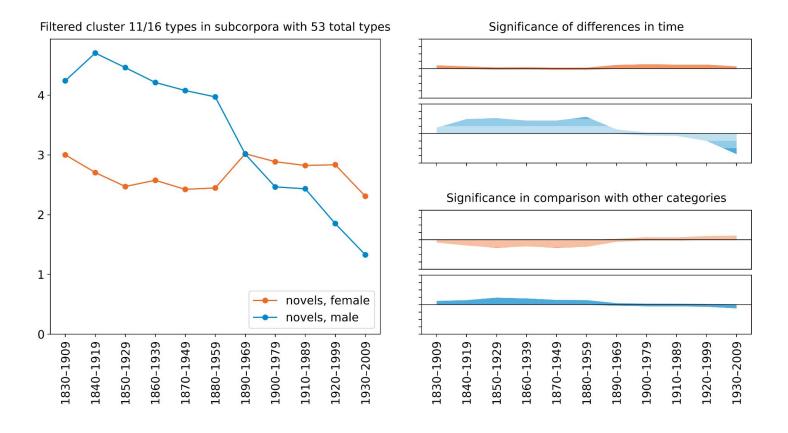
- Aim = capturing word meaning through lexical collocates in large text corpora
 - Semantically similar words are expected to have the same collocates
 - Semantic similarity is approximated by similarity in distribution
- DSM built with word2vec (SkipGram, cf. Mikolov et al. 2013), using gensim
- Trained on the whole COHA, context window +/- 2 words

Semantic analysis

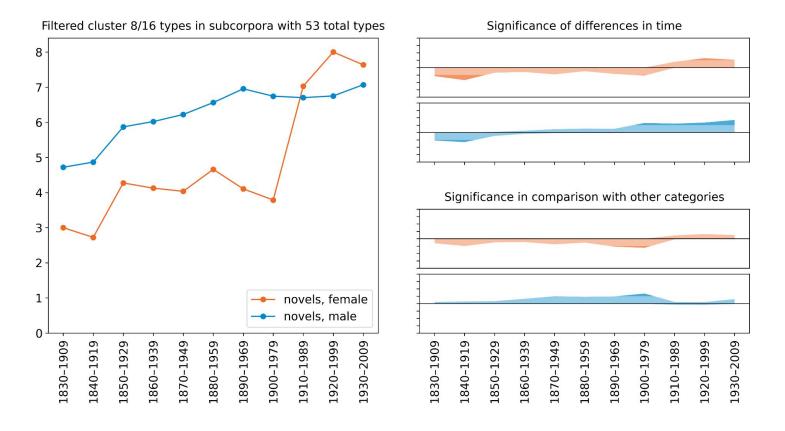
- We use this DSM to sort the types attested in the way-construction into semantic classes
 - Pairwise semantic similarity between types extracted from the DSM and submitted to cluster analysis (PAM)
 - 16-cluster solution: most clusters correspond to a clearly identifiable semantic category, with outliers
- Semantic classification manually corrected by removing the outliers
- Allows us to calculate type proportions for each semantic class and compare genders



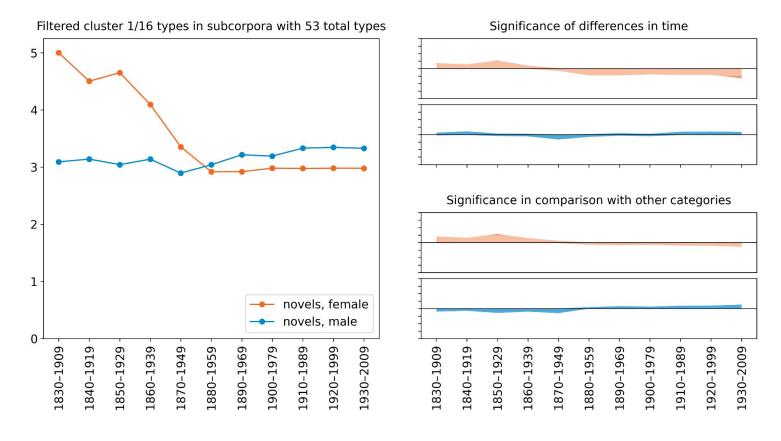
Destruction: blast burst bust crack rend rip smash tear



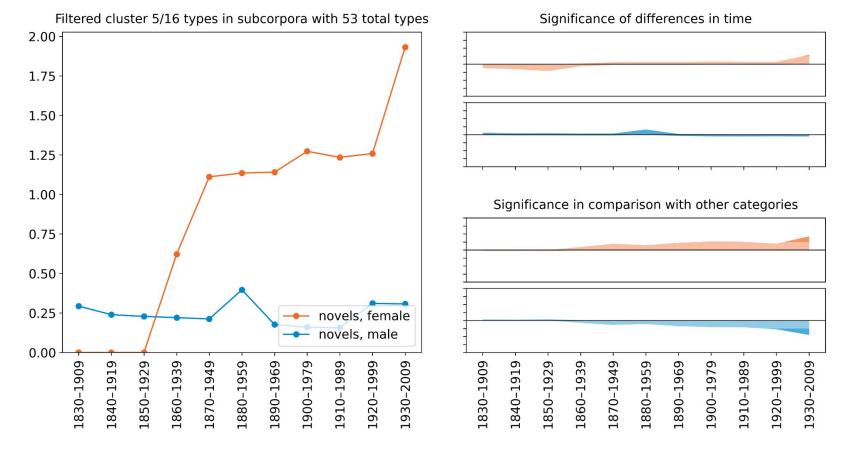
Cutting/burning: blaze burn cleave cleft etch furrow gnaw grate melt pierce ruffle scorch sear simmer smite sting



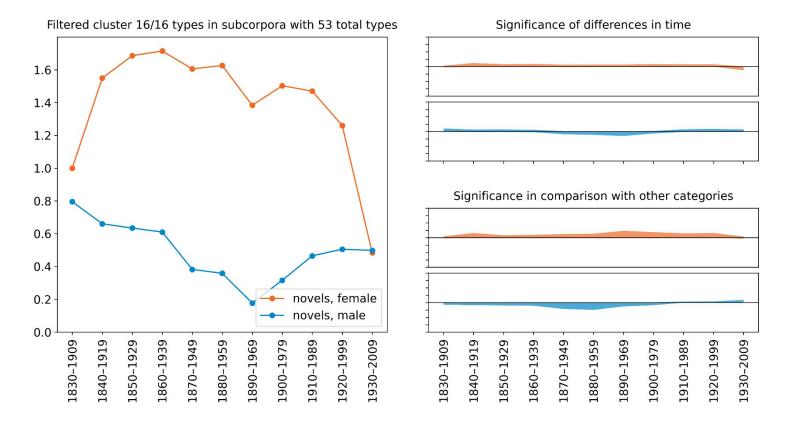
Forceful contact, hollowing out: burrow claw cling clutch cram dig finger fumble grind grope kick lick massage nose paw peck pound rattle scrabble scratch sniff swab thrash thumb



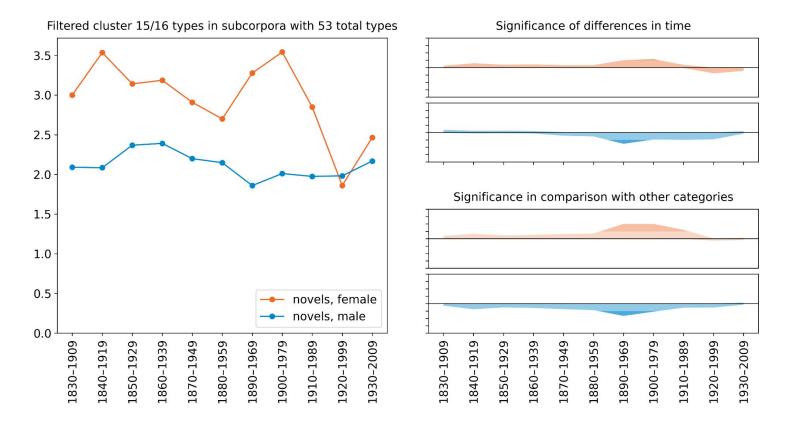
Striving/fighting: battle conquer dispute fend fight manage struggle work wrestle



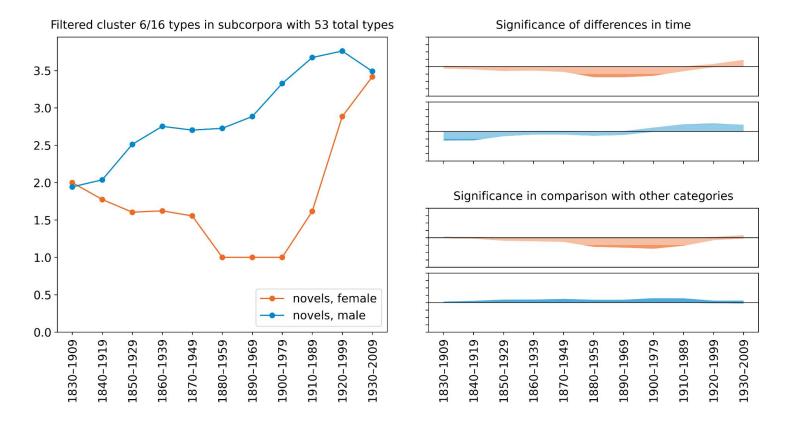
Manner of speaking: bawl bellow lisp mumble stammer whisper



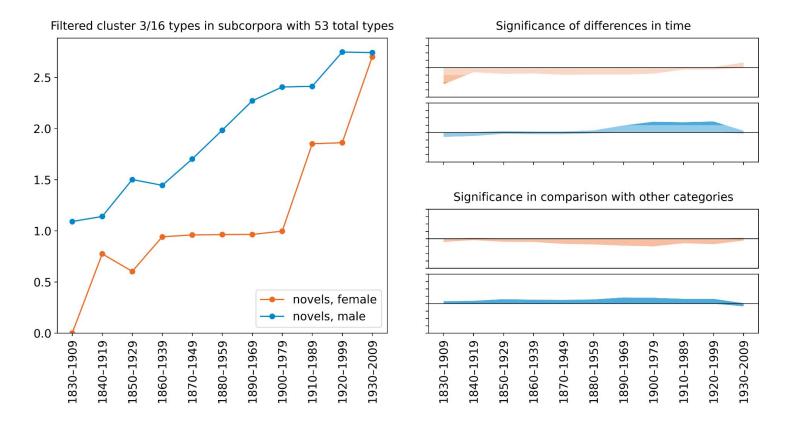
Directing: direct guide lead pilot steer



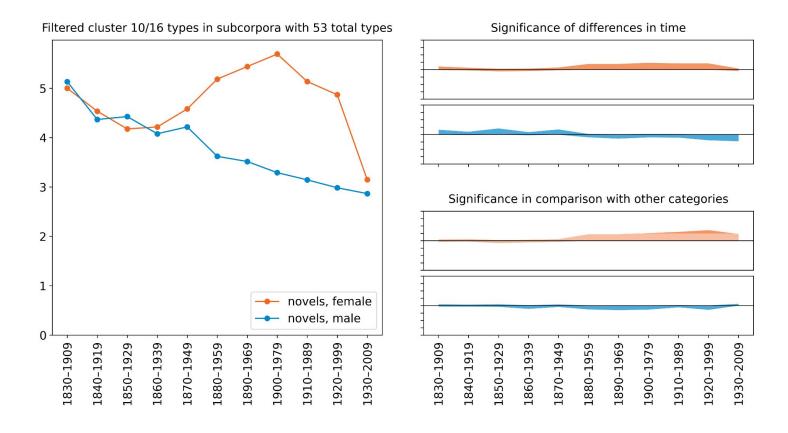
Cognition: daydream dream feel guess plan sleepwalk think understand worry



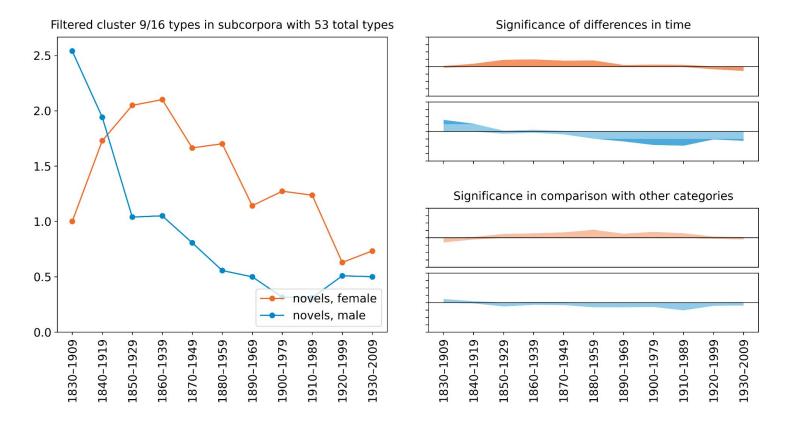
Coercion/trickery: beg bribe bully charm cheat coax connive fawn force forge scheme terrorize trick wheedle



Communication: argue chat explain joke kid lie negotiate read sing talk write



Damaging: break carve chip chop cut hew saw shear shoot slash slice strike whittle



Searching: brave eke explore ferret leak marshal pillage probe scent sort trace track

Discussion

Summary of results

- Gender differences difficult to interpret
- Differences in overall type frequency only found in the late 20thC (men more productive, women less)
- In the semantic analysis, some classes are more in line with the original "path-creation" meaning than others
 e.g. cutting, destruction vs. speaking, trickery
- Men tend to favour the former classes
- The opposite tends to be true for women, with exceptions

Conclusions

- Both genders participate in the changes in the productivity of the construction
- But they do so in different ways
- Possible explanations / confounds to be explored:
 - Changes in men and women's usage of different verb types over time?
 - Changes in the novel genres sampled in the COHA over time and between genders?
 - Way-construction = marker of creativity, hence more productive in some genres?
 - Competition with another construction favoured by women?

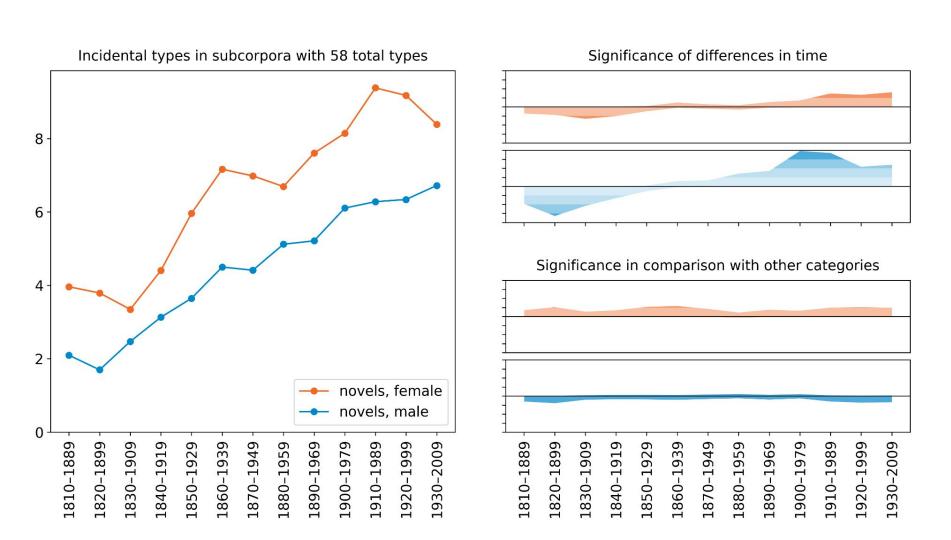
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Bonus slides



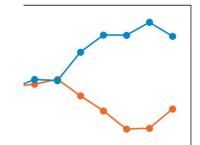
Why the gender gap?

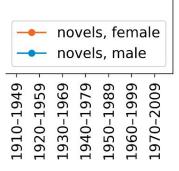
It seems to be a particularly robust phenomenon; none of these can explain it (alone):

- a small number of authors with a peculiar style
- a small number of words used exclusively by men
- random chance, specific choice of time periods, etc.

Very preliminary indicators pointing in this direction:

- not so much men starting to use new verbs with way?
- but maybe women stopping to use some old verbs that men still keep using with way?





Data

- Verb + Possessive determiner + way + preposition extracted from the corpus, manually filtered
- Annotated for sense: path-creation, manner, incidental
- Annotated for concrete vs. abstract motion
- 7,455 tokens (2,120 from women vs. 5,335 from men)

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1870 1880 1890 1900 1910 1920 1930 1940
women 2120
                                  119
                                       121
                                            128
                                                  98
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men
                                                                                                             271
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